



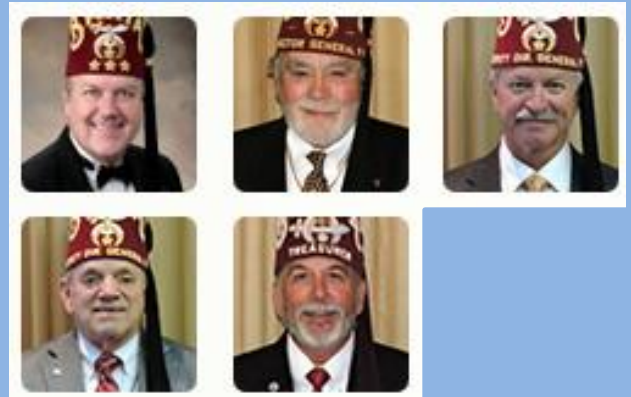
# 2018 IMPERIAL SESSION July 15 - 19



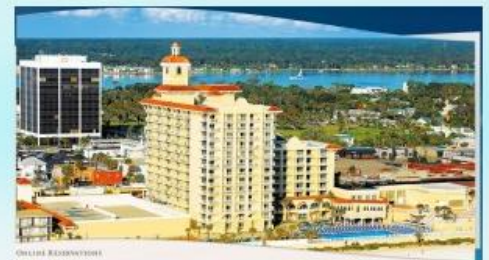
## Hilton: Oceanfront Resort



The Daytona Beach hotel by Hilton is situated right on the most famous beach in the world, at the center of Ocean Walk Village, which is a billion dollar area in Daytona Beach, Florida known for entertainment and oceanside fun. Our hotel in Daytona Beach, Florida has 744 occupancies, which includes cabanas on the beach and suites. The majority of the rooms have a view of the ocean.



## The Plaza :Resort and Spa



Setting the Standard for Luxury at Our Daytona Beach Oceanfront Hotel

## Marketplace

Don't miss this opportunity to display your wares and interact with our Nobles, neighbors and friends from here in Central Florida. The Trade Show area is extremely popular and sells out quickly each year. The location can accommodate up to 250 booths. Refer to the Exhibitor hall layout for booth selection(s). We ask that exhibitors select the number of requested booths in each two areas in order of preference. For 2018, several new strategies have been developed to enhance Shriner and visitor participation in the Marketplace area, which will include activities to ensure maximum exposure to all displays, regardless of location.